



uTypia Business 6 Basic

for Point-of-Sale Partners

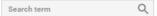
What is uTypia Basic?_

- Internet shop version for custom rubber stamps
- includes Stamp-Layout Designer
- offers essential functions to personalise and order rubber stamps online
- shows Trodat Stamps only
- comprehensive Product range per country
- with Recommend Retail Pricing
- no Software Installation necessary



Design_







English (UK)

Login

Monogram Stamps or Seals Text Stamps Date Stamps Numberers and Dial-A-Phrase Stamps Stock Stamps Typomatic Replacement Pads + Accessories

Multicolor Layout Bulk Upload Demo products Goldring

Welcome

In this demo of our uTypia Business solution you can try the most comfortable way of ordering stamps online.

You will see how easy it could be for your customers to order stamps!

This demo shows the newest version of our uTypia Business shop solution – uTypia Business 6! Enjoy the modern style, the new features and a state-of-the art shop solution!

The uTypia Business Store is available in two versions: Standard and Professional.

For detailled information, please see our website www.utypia.com or contact us at utypia@trodat.net.

ORDER BY TEMPLATE











Live - Demo

uTypia Consumer Basic - http://basic-at.utypia.com

Replace link with your utypia basic shop URL



Recommendations

Use the utypia basic shop to replace your manual order-process

Your customer can see and design the stamp-layout exactly

- more security to the customer to get the correct stamp
- less complaints and queries.

Your customers sees only the recommended retail prices (no internal pricing between POS and RSM)

Order is passed on per email = no misunderstandings due to bad handwriting



Advantages to the Point-of-sale Partners

- New feature for customers
 - Design and sell custom rubber with Online Layout Preview
 - Competitive advantage
- Handling of custom rubber stamp orders easier
 - No manual passing on off the orders
 - No logo-handling (emails, CD)
 - Less queries
- Minimum effort to setup and maintain

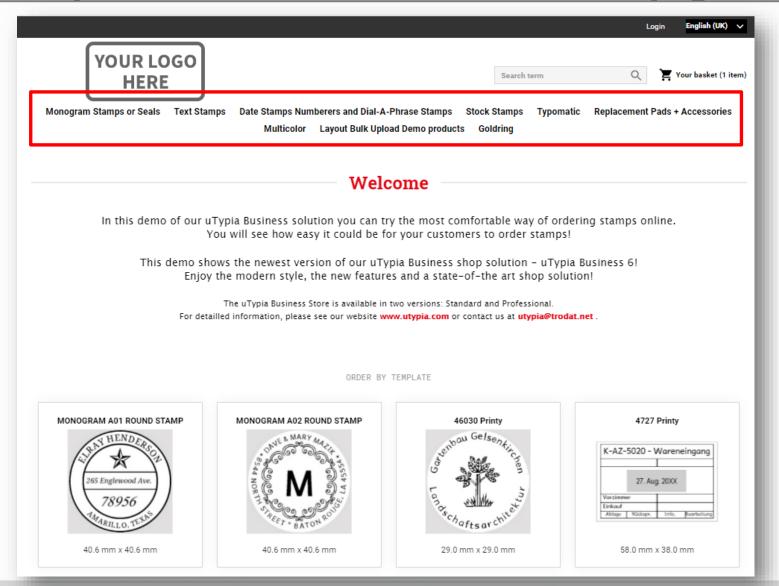


Functionalities

- layout preview: includes automatic update
- templates and optimization functionality
- Bestseller and Cross Selling
- RSM receives email with order-data and BMP-Layout



Homepage





1. Product catalogue

ORDER BY CATEGORY



Monogram Stamps or Seals



Text Stamps



Date Stamps Numberers and Dial-A-Phrase Stamps



Stock Stamps



Typomatic



Multicolor



Replacement Pads + Accessories

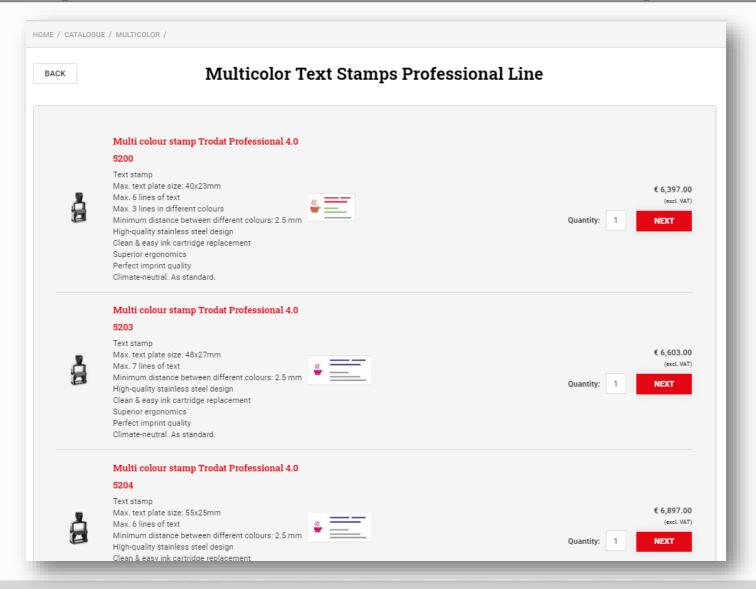


Layout Bulk Upload Demo products





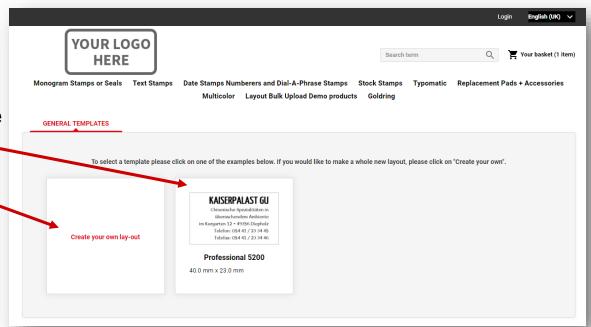
3. Choose Imprint size





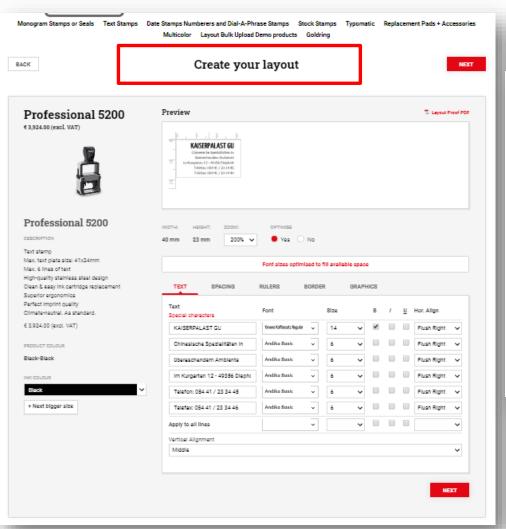
- 3 ways how to order!

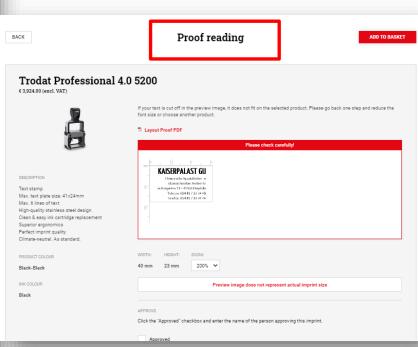
- a) Choose existing template
- b) Create new template
- C) Upload ready-made layout





- Easy to handle







6. Basket

